

San Francisco | Napa Valley | San Francisco | Napa Valley | Firenze
Bilbao | Rioja | Mendoza | Cape Town | Bordeaux | Bordeaux
Mainz | Rheinhessen | Cape Town | Bordeaux | Mainz | Rheinhessen
Christchurch | South Island | Porto | Firenze | Christchurch | South Island | Porto



Best Of Wine Tourism 2012 contest Application form

Christchurch / South Island



STATUTORY FORM

GWC member city: Christchurch- South Island

Name of the company.....

Name of the applicant.....

Applicant's title.....

Applicant's email address:.....

Applicant's phone no.:.....

By signing this form

☞ I agree to participate in the "Best Of Wine Tourism 2012" Awards and abide all their terms and conditions.

☞ I certify that the information provided is accurate and that it may be verified.

By entering the "Best Of Wine Tourism" Awards,

☞ I hereby authorize the use and/or reproduction of images and of relevant information provided, for editorial/advertising purposes.

☞ I accept that the decisions of the judging panel are final.

☞ I undertake to add the GWC logo with an internet link on my website if I am an award winner.

I accept the conditions (Signature and date).....



ENTRY FORM

(BEFORE COMPLETING, PLEASE READ 'GUIDE TO COMPLETING APPLICATION' DOCUMENT)

1. **Business name of entrant (Property/Winery/Wine Tourism Operator):**

.....

2. **Service name applying for the Best of Wine Tourism Award:**

.....

3. **Wine region:**

4. **Category(s) applied for (please tick all applicable):**

- Innovative Wine Tourism Experiences
 Sustainable Wine Tourism Practices
 Wine Tourism Restaurants
 Wine Tourism Services

A. *Contact details*

5. **Mailing Address:**

.....

6. **Post code:**

7. **Phone:**.....

8. **Fax:**

9. **Web site:**

10. **Email address:**

.....

11. **Contact Person (in charge of visitors)** Mrs Ms Mr

12. **First name:**

13. **Name:**.....

14. **Position:**

15. **Email address:**.....

.....

B. Operation details

We'd like you to tell us something about your business and the facilities you have for visitors.

16. When are you open/operating?

All year round

Certain months only (indicate which months below):

January

February

March

April

May

June

July

August

September

October

November

December

17. Which days of the week are you open/operating?

Every day

Certain days only (indicate which days below):

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

18. Are you open/do you operate on public holidays (excluding Christmas Day and Good Friday)?

Yes

No

19. Are you open/operating during wine harvest and winemaking? Yes No

20. Do you have facilities for disabled persons?

Yes

No

21. Do you have designated parking facilities?

Cars

Bus

22. Do you have childminding/day care facilities?

Yes

No

23. What are the languages spoken by your staff?

English

French

German

Italian

Spanish

Dutch

Portuguese

Other(s), please specify:.....

24. Do you have audio guide facilities?

Yes

No

25. Do you offer promotional gift(s) to your customers?

Yes

No

What kind of gift/souvenir:

C. Cellar Door/Tasting room

26. Do you have tasting room/cellar door facilities? Yes No (go to Q.35)

27. Do you have regular opening/operating hours for your tasting room/cellar door?

Yes: **What are these hours?** Summer: Winter:

No, visits by appointment only

28. Do you welcome individuals? Yes No

If yes, is it? Without appointment Appointment only

29. Do you welcome groups? Yes No

If yes, is it? Without appointment Appointment only

30. Do you provide any specific training for the people who welcome visitors? Yes No

If yes, what type of training?

31. During wine tasting:

	1	2	3	More
How many different kinds of wines do you present?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How many different vintages?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

32. Do you offer different levels of wine tasting? Yes No

33. Do you offer educational backup material for wine tasting? (tasting notes etc) Yes No

If yes, in which languages?

34. Is there a charge for the wine tasting for:

Individuals: Yes No

Groups: Yes No

What facilities do you have associated with your *tasting room/cellar door*:

Tour of the winery Yes No

If yes: is there a charge for this? Yes No

Children's play area Yes No

Picnic facilities Yes No

Garden/vineyard walks Yes No

Restaurant/Café Yes (see Q.35) No

D. Restaurant

35. Do you have permanent catering facilities? Yes No (go to Q.39)

If yes, what type? Restaurant Bar/Café Other catering facilities
Specify:

36. Do you have regular opening/operating hours for your catering facilities?

Yes: What are these hours? Summer: Winter:

No, available by appointment/booking only

37. What number of guests can you cater for at one time?

38. Do you provide any specific training for the people who welcome visitors? Yes No

If yes, what type of training?

39. What facilities do you have associated with your *restaurant*?

Children's play area Yes No

Picnic facilities Yes No

Garden/vineyard walks Yes No

E. Accommodation facilities

40. Do you have accommodation facilities? Yes No (go to Q.40)

If yes, what type of accommodation do you have?

Hotel Guest accommodation (inc Bed & Breakfast, Guesthouses, Inns)

Self-catering (Apartment, Cottages) Camping site

If yes, How many rooms/units do you have?

F. Hosting Events/Exhibitions

41. Do you have conference facilities? Yes No

If yes, how many rooms are available?

If yes, what is the maximum size of groups you can host?

If yes, do you provide internet access? Yes No

42. Do you host special events (receptions, weddings, concerts etc...)? Yes No

If yes, what type of events do you host?.....

.....

If yes, how often do you host special events?.....

If yes, what size group can you cater for at these special events?

43. Do you have art gallery/exhibition space? Yes No

If yes, what kind of exhibitions do you host? Permanent Collection (type:)

Museum temporary exhibitions (type(s):

Other(s), please specify:.....

G. Shop/Merchandise

44. Do you have a wine shop/gift shop? Yes No

If yes, what does your shop sell? (Multiple answers possible)

Your Wines Other wines Wine items/goods

Books Preserves/other foodstuffs local arts and crafts

Other (please specify:.....

45. Do you sell merchandise directly to the public through any other outlet (e.g. website)?

Yes No

If yes, what do you sell through this outlet? (Multiple answers possible)

Your Wines Other wines Wine items/goods

Books Preserves/other foodstuffs local arts and crafts

Other (please specify:.....

H. Customer follow-up

46. At the end of the visit, do you register your visitor's details in order to keep in contact with them? Yes, always Yes, sometimes No (go to Q.47)

47. How do you keep contact with your visitors? (Multiple answers possible)

- By sending souvenirs/promotional photos By inviting them for new visits
 By inviting at exhibitions/prestigious events By sending them newsletters
 By registering them to a Wine Club By sending them price lists

I. Promotional tools and brochures

48. Do you have promotional brochures? Yes No

If yes, are they in...? English German Spanish Italian
 Dutch Portuguese French
 Other(s), please specify :

If yes, which of the following does your brochure contain? (multiple response):

- Description of your wine tourism activities
 Name and details of a contact person
 Location map
 Opening/closing hours
 Visit fees

49. Do you have a website?

If yes, is your website multilingual? Yes No

Specify languages:

If yes, which of the following does your website contain?

- Description of your wine tourism activities
 Name and details of a contact person
 Location map
 Opening/closing hours
 Visit fees

J. Building networks

50. Are you involved in/a member of any of the following:

- a. Trail network and/or brochure (e.g. wine, food, heritage trail) Yes No

If yes, specify which one(s):.....

- b. Tourism organisation(s) local regional national international

If yes, which one(s):.....

- c. Wine association(s) local regional national international

If yes, which one(s):.....

51. Are you a member of any other professional organisation or network? Yes No

If yes, which one(s):.....

TURN TO FOLLOWING PAGE FOR FINAL SECTION OF APPLICATION

Should you become a winner of a Best of Wine Tourism Award, how do you plan to promote the award? (Please be specific)

.....

.....

.....

.....

.....

.....

IF APPLYING IN MORE THAN ONE CATEGORY, ADDITIONAL SPACE FOR ANSWERS FOLLOWING PAGE



CHECKLIST OF THE DOCUMENTS / FILES TO BE INCLUDED IN THE APPLICATION

Compulsory documents and files:

- A) Statutory Declaration with the Network City of origin and the name of the entrant
- B) Entry form typewritten in English (please do not send handwritten forms), duly filled
- C) A minimum of 2 high resolution images (300 dpis) of your estate: 1 general overview of your winery and 1 specific photo illustrating the chosen category on a CD/ DVD or USB pen
- D) The same photos above mentioned but in low resolution images (75 dpis) in a CD/ DVD or Pen-drive
- E) Application form in Word format or editable PDF format in a CD/ DVD or Pen-drive

Important Notes:

- 1) Applications sent by e-mail will only be considered valid after they are received by post mail;
- 2) The jury will take into consideration the image and design layout of each application

Optional documents or files that can improve your application:

Brochures and promotional documents

Press Kit with relevant news about the chosen category

Others: please specify

.....

.....

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Thank you for completing your entry form!

